

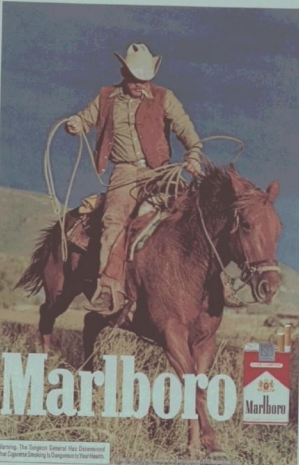
LEO BURNETT U.S.A.

A DIVISION OF LEO BURNETT LOWERY, INC.

Ad No. 3085 - Big Blue - Reg. No. 92447 - 2nd count 4 x 6 x 9 inches - Detroit Tigers Baseball Program, 1973


(A)

Printed in U.S.A.



A cowboy wearing a tan shirt, a red vest, and a cowboy hat is riding a brown horse through a desert landscape. He is holding a lasso. The background shows rolling hills under a clear blue sky.

Marlboro



A pack of Marlboro Big Blue cigarettes is shown in the bottom right corner of the advertisement.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.



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